

EXHIBIT C

From: Matt Kaiser <mkaiser@firstalliedcorp.com>
Subject: **RE: Revised Ticket Fax Proof**
Date: June 26, 2009 12:16:37 PM PDT
To: 'Morgan, Darren'
▶ 1 Attachment, 50.0 KB



Great! Can you squeeze the following at the bottom using 9 point font:

To immediately and permanantly remove your fax number from our opt-in compiled database, please call 877-272-7614. Removaltech@FaxQom.com

Matt Kaiser
Acquisitions Manager

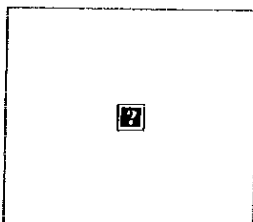
First Allied Corporation
9601 Wilshire Blvd., Suite 744
Beverly Hills, CA 90210
Tel: (310) 275-8944
Fax: (310) 275-8995
www.firstalliedcorp.com

From: Morgan, Darren [mailto:dmorgan@buccaneers.nfl.com]
Sent: Friday, June 26, 2009 12:24 PM
To: Matt Kaiser
Subject: Revised Ticket Fax Proof

Matt:

Attached is the revised ticket fax sheet. Take a look and let me know your thoughts.

Darren



Darren Morgan
Creative Services Director
Tampa Bay Buccaneers
One Buccaneer Place
Tampa FL 33607
(813) 554-1364
(813) 387-6310 (fax)
www.buccaneers.com



Buccaneers Limited Partnership

73525

OUR REF NUMBER	YOUR INVOICE NUMBER	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
117928	SeasonTix Faxes	7/9/2009	15336.80	15336.80	0.00	15336.80

ORIGINAL DOCUMENT PRINTED ON CHEMICAL REACTIVE PAPER WITH MICROPRINTED BORDER

BB&T
63-9138/2631

Buccaneers Limited Partnership

73525

CHECK DATE	CONTROL NUMBER	AMOUNT
7/9/2009	073525	\$*****15336.80

PAY Fifteen Thousand Three Hundred Thirty-Six and 80/100 U.S. Dollar

VOID AFTER 180 DAYS

Charles J. [Signature]

TO THE ORDER OF FaxQom
5500 University
Boston, MA 02134

AUTHORIZED SIGNATURE

DOCUMENT INCLUDES A HIDDEN WORD. DO NOT CASH IF THE WORD "VOID" IS VISIBLE. DOCUMENT ALSO CONTAINS HEAT SENSITIVE INK. TOUCH HERE - RED IMAGE DISAPPEARS WITH HEAT.

⑈073525⑈ ⑆263191387⑆0141061704⑈

Buccaneers Limited Partnership

73525

Vendor	FAXQOM	Check Date	7/9/2009	Check Number	073525	
Ref Nbr	Inv Nbr	Inv Date	Invoice Amount	Amount Paid	Disc Taken	Net Check Amt
117928	SeasonTix Faxes	7/9/2009	15336.80	15336.80	0.00	15336.80

From: Matt Kaiser <mkaiser@firstalliedcorp.com>
Subject: 1st Day Fax

Date: July 13, 2009 2:57:49 PM PDT

To: 'sales@faxqom.com'

▶ 1 Attachment, 296 KB



Steve,

Here is the fax sheet for tomorrow only. I will send you the ones for Wednesday and Thursday after this one goes out.

Please add the following to the list anytime a fax goes out.

(813) 872-0046
(813) 554-1351
(310) 275-8995
(866) 613-5112
(813) 387-6310

Please confirm your receipt of the attached. I look forward to the report for the 1st day.

If you have any questions or issues, please contact me on my mobile in the morning (310) 980-4068.

Thank you,

Matt Kaiser
Acquisitions Manager

First Allied Corporation
9601 Wilshire Blvd., Suite 744
Beverly Hills, CA 90210
Tel: (310) 275-8944
Fax: (310) 275-8995
www.firstalliedcorp.com



FaxSheetgro....pdf (296 KB)

TAMPA BAY
BUCCANEERS

FAX COVER

ONE BUCCANEER PLACE TAMPA, FL 33607

TEL: (813) 870-2700

BUCCANEERS.COM



DATE: 7/14/09 # of Pages (including cover): 2

TO: Human Resources

FROM: Group Seating Department

SUBJECT: Buccaneers Group Tickets

ADDITIONAL COMMENTS:

Attached is the information on group seating. Tickets are available for groups of 20 or more people. When buying group seating, you save up to \$16 per ticket versus the individual game ticket cost. Group seating also gives you access to large blocks of seating that are not available any other way.

Many companies use group seating as a retreat and/or reward to build team unity.

If you have any questions, please don't hesitate to call us at (877) 649-BUCS (2827).

2002 WORLD CHAMPIONS

2009 SCHEDULE

DALLAS

September 13 | 1:00pm

AT BUFFALO

September 20 | 4:05pm

N.Y. GIANTS

September 27 | 1:00pm

AT WASHINGTON

October 4 | 1:00pm

AT PHILADELPHIA

October 11 | 1:00pm

CAROLINA

October 18 | 1:00pm

NEW ENGLAND

October 25 | 1:00pm | LONDON

GREEN BAY

November 8 | 1:00pm

AT MIAMI

November 15 | 1:00pm

NEW ORLEANS

November 22 | 1:00pm

AT ATLANTA

November 29 | 1:00pm

AT CAROLINA

December 6 | 1:00pm

N.Y. JETS

December 13 | 1:00pm

AT SEATTLE

December 20 | 4:15pm

AT NEW ORLEANS

December 27 | 1:00pm

ATLANTA

January 3 | 1:00pm

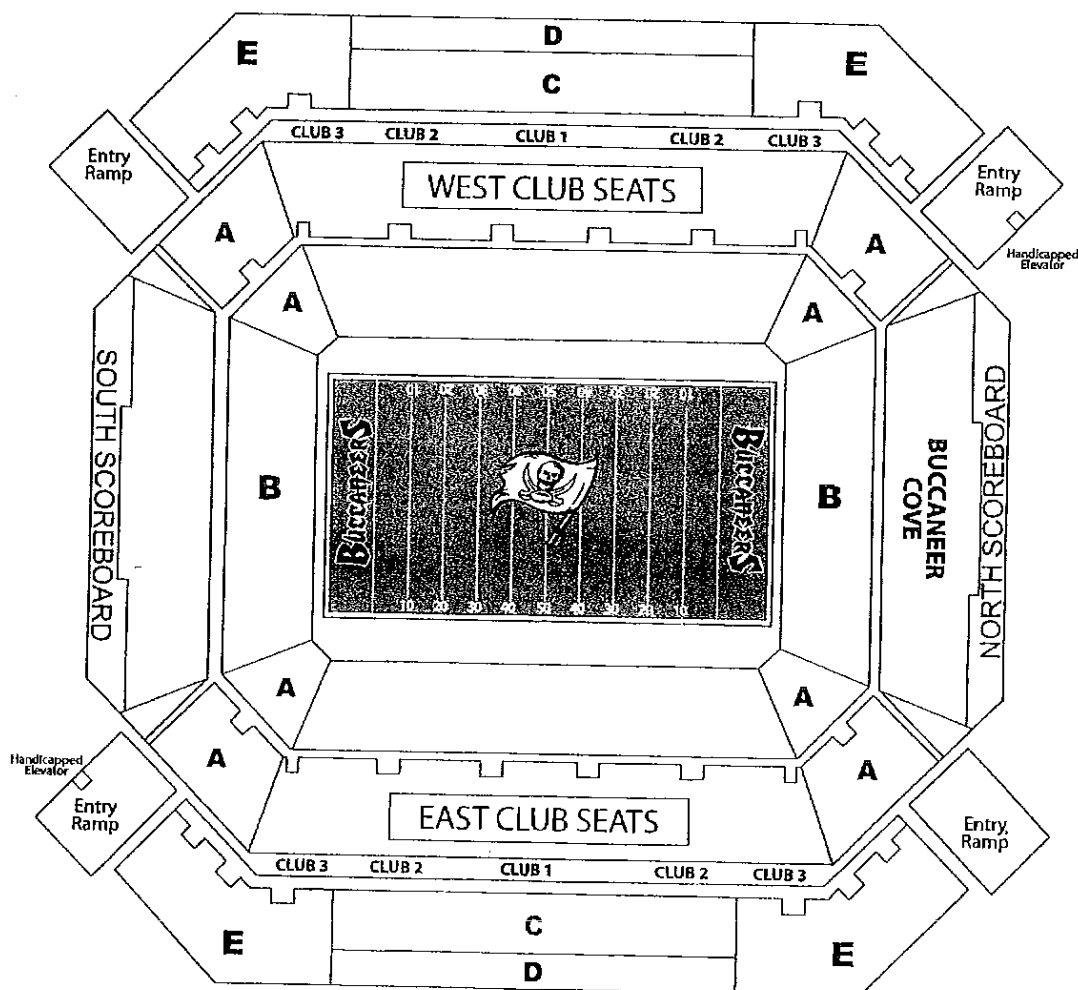
*ALL TIMES EASTERN / SUBJECT TO CHANGE



GROUP TICKETS ON SALE NOW!

877-649-BUCS (2827)

SECTION	A	B	C	D	E
GROUP PER GAME PRICE	\$99.00	\$89.00	\$85.00	\$75.00	\$65.00
Group tickets are available in packages of 20 or more and reflect a discount of up to \$16 per ticket					
2009 SEASON					
DALLAS September 13 1:00pm	N.Y. GIANTS September 27 1:00pm	CAROLINA October 18 1:00pm	GREEN BAY November 8 1:00pm		
NEW ORLEANS November 22 1:00pm	N.Y. JETS December 13 1:00pm	ATLANTA January 3 1:00pm			



Call 877-649-BUCS (2827) or visit www.buccaneers.com today for seat locations

To immediately and permanently remove your fax number from our opt-in compiled database, please call 877-272-7614. Removaltech@FaxQom.com

Exhibit A

- FaxQom agrees to stop the campaign and refund all monies paid immediately at anytime with the written request from the Tampa Bay Buccaneers.
- FaxQom has acknowledged the Indemnity Form signed by Buccaneers Limited Partnership, which indemnifies the Tampa Bay Buccaneers from any and all complaints or litigation that may arise as a result of this campaign.
- The Tampa Bay Buccaneers will receive a detailed report showing the total number of successfully delivered faxes and will only be charged for each successful delivery of each. Such reports will be to the satisfaction of the Tampa Bay Buccaneers to the extent these reports can be generated by FaxQom.
- FaxQom agrees to send all faxes at the times and dates outlined in the Sales Agreement.
- FaxQom confirms that all faxes have been collected according to the best industry practices as outlined by the Direct Marketing Association (DMA).
- FaxQom will agree to and abide by all laws associated with facimile marketing.

From: Matt Kaiser <mkaiser@firstalliedcorp.com>
Subject: RE: Fax
Date: August 17, 2009 11:31:17 AM PDT
To: 'sales@faxqom.com'



Steve,

I,m less concerned with my copy than I am keeping the schedule for the faxes to be sent. Please understand that we have a sales department that needs to be available when people receive these. If they go out too late, our sales people will leave for the day.

We must keep schedule tomorrow and through the rest of the week.

Matt Kaiser

First Allied Corporation
9601 Wilshire Blvd., Suite 744
Beverly Hills, CA 90210
Tel: (310) 275-8944
Fax: (310) 275-8995

From: sales@faxqom.com [mailto:sales@faxqom.com]
Sent: Monday, August 17, 2009 11:40 AM
To: Matt Kaiser
Subject: Re: Fax

Good morning Matt.

Youll get your copies.....things are running slow as we are all 100% capacity today.....busy busy busy

hang in there brother.

Steve

From: Matt Kaiser <mkaiser@firstalliedcorp.com>
Subject: Mobile Marketing, Etc.
Date: July 9, 2009 at 4:42:42 PM PDT
To: Edward Glazer <eglazer@mac.com>

Ed,

I sent the agreements out today for the text, email and fax campaigns. They included the indemnifications approved by Manny and an Exhibit A that I put together allowing us to cancel anytime, giving us a credit for any unsuccessful deliveries, and verifying that the companies are using best industry approved practices according to the DMA. Payment has been arranged as well.

We're all set with the text and Jason is finalizing your changes with the fax sheets and HTML email.

Please let me know if there is anything else you need while I am here. I went to a Rays game and have a list of some ideas as well as a photo of all their advertisers. I have video of half the billboards in town as well as some comments for each.

We should be all set with the press conference as well. Jim Sorenson says 90% of our players have to wear Nike shoes and gloves, per their individual contracts, and shoes are made with colors for retail sale purposes. Tennessee wears all black shoes now, but he is looking into what else we can get and should have feedback next week. He's very responsive.

I'm here if you need me. We got a lot done the last few days!

Matt Kaiser
Mobile: (310) 980-4068

From: Matt Kaiser <mkaiser@firstalliedcorp.com>
Subject: Buccaneers Fax
Date: May 20, 2010 2:24:19 PM PDT
To: "sales@faxqom.com" <sales@faxqom.com>

3 Attachments 735 KB

Steve,


Attached is the revised order form starting on Monday. The check will be to you tomorrow.

Please show me the proof of the opt out info you add the the cover, and please keep it simple and only related to opting out. Also, please acknowledge my indemnification note.

We are still going to do a 50/50 split each day (so the cover page goes with all, but you will swap out the #2 page for half the numbers).

Call anytime with any questions.



2010 Fax Cover (120 KB)



**GROUP TICKETS
ON SALE NOW!**

- Group tickets starting at **\$32** per seat for groups of 10 or more
- Savings up to **\$16** per ticket
- Fully catered tailgating packages also available

GROUP TICKETS

	Kansas City	Sat.	Aug. 21	7:30 PM
	Jacksonville	Sat.	Aug. 28	7:30 PM

BLP00310

From: **Matt Kaiser** mkaiser@firstalliedcorp.com
Subject: **RE: Fax Revenue**
Date: **July 20, 2009 at 11:02 AM**
To: 'Milsom, Ben'

Great! The cost was \$15,336 (since we did 2-page faxes). One more sale and we're about there.

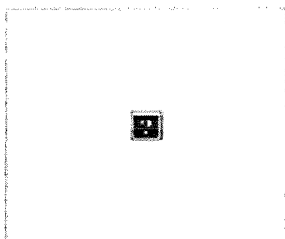
Matt Kaiser
Acquisitions Manager
First Allied Corporation
9601 Wilshire Blvd., Suite 744
Beverly Hills, CA 90210
Tel: (310) 275-8944
Fax: (310) 275-8995
www.firstalliedcorp.com

From: Milsom, Ben [<mailto:bmilsom@buccaneers.nfl.com>]
Sent: Monday, July 20, 2009 11:11 AM
To: Layton, Jason; Matt Kaiser
Subject: Fax Revenue

Jason/Matt:

So far we have generated \$12,643 in Group Sales revenue from the Group Fax Blasts.

Ben



Ben Milsom
Director of Sales
Tampa Bay Buccaneers
One Buccaneer Place
Tampa FL 33607
813-554-1305
www.buccaneers.com

